



# Press Release

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## INTERGEO 2012: Finding the right site

**The right site is key for the success of a company. Finding a suitable construction site for an industrial operation with special requirements is often complex. Fraunhofer researchers are working on facilitating the search for locations and will present their current findings at this year's INTERGEO in Hanover.**

(Darmstadt/Rostock/Graz) A new steel mill is not simply created in some open countryside. The operators have clear requirements for their future site. The foundation soil must be suitable for the weight of the mill and have the desired size. An appropriate infrastructure is also needed. Due to the various and different planning bases in Europe, a transnational search for the right premises is complex.

The Dr. Eva Klien of Fraunhofer IGD and her team are developing a solution to find the right site together with five partners within the scope of the European project plan4business. "It is the goal to create a platform offering regional planning records from all over Europe", explains Klien. "The information stored there should be comparable by a consolidated view of the planning data and thus greatly simplify the search for locations."

In their research, Klien and her employees are drawing on the experience from several EU projects on data harmonization. This is how they developed the software HALE within the scope of the European research project HUMBOLDT. This open-source solution allows for the harmonization of geodata from different sources, thus making them comparable. The exchange of geographical data required for the protection of the environment, disaster management or site identification is therefore possible across borders in Europe. "Sup-



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plementing regional and local planning data is only a logical step for us", says Klien.

The Fraunhofer researchers assume that planning authorities and companies, the real-estate as well as the tourism industry can achieve an added value from it. The current research results on HALE and plan4business will be presented at the INTERGEO 2012 show in Hanover in Hall 7 Booth I.18 from October 9 through 11.

## Further Information

[www.plan4business.eu](http://www.plan4business.eu)

[www.dhpanel.eu/humboldt-framework/hale.html](http://www.dhpanel.eu/humboldt-framework/hale.html)

[www.intergeo.de](http://www.intergeo.de)

## Note:

Fraunhofer IGD, the world's leading research institution for applied Visual Computing, is celebrating its 25<sup>th</sup> anniversary this year. The official ceremony according to the motto "25 years visually - virtually - digitally" will be held in Darmstadt on November 14, 2012.

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Caption: Researchers of Fraunhofer IGD and five partners within the scope of the European project plan4business are developing a solution to greatly simplify the search for locations. (Right of use: Fraunhofer IGD)

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TECHNISCHE  
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DARMSTADT

Fraunhofer IGD is the world's leading institute for applied research in Visual Computing. Visual Computing is image- and model-based information technology. It includes computer graphics, computer vision, as well as virtual and augmented reality.



Fraunhofer IGD develops prototypes and complete solutions pursuant to customer-specific requirements. The researchers at Fraunhofer IGD use, record and process images and graphics for all conceivable computer-based applications.



The research and development projects of Fraunhofer IGD directly relate to current business issues. The application spectrum of the concepts, models and practical solutions is as diverse as it is specialized. It ranges from virtual product design via medical science, transportation all the way to multi-media learning and training.



Together with its partner universities, Fraunhofer IGD researches various key technologies and cooperates with companies in many different industry sectors. In addition to the head office in Darmstadt, Fraunhofer IGD has further sites in Rostock, Graz and Singapore. It has more than 200 (full-time equivalent) employees. The budget amounts over 16 million euros.

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