

# WHAT'S THE PLAN?

Easy access to mapped data in the EU

The final event of the plan4business project took place in Dublin, Ireland, 14 March 2014. The discussions resulted in a set of **advantages** and **challenges** of the plan4business platform.



challenges

advantages

- complexity of spatial planning data
- data liability
- data update/quality
- data availability
- added value
- legal aspects (licensing issues, privacy, security, ...)
- organisational aspects (capacity building, cultural and social differences, willingness to cooperate, different financial models, ...)
- political background – to open or not to open, ...
- innovative solution
- big market potential
- collection of large amount of data
- establishment of an umbrella organisation for open data sharing – Plan4all
- vision for
  - business – financing - pricing
  - data collection
  - technology development
- interoperable solution
- uptake by upcoming projects
  - SmartOpenData
  - SDI4Apps
  - Open Transport Net

<http://www.whatstheplan.eu/>